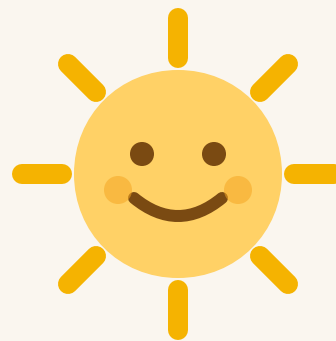


FREE STARTER GUIDE



Club Relaunch

Get back to work.

Job Search Reset

From the Club Relaunch team



Free — no email tricks, just help



Club Relaunch — *Get back to work.*

The 10 highest-leverage fixes for a stalled job search — plus one starter workflow you can do today.

If your job search feels like shouting into a void, you're not broken and you're not behind. Most stalled searches stall for the same small, fixable reasons. This short guide covers the ten that matter most, in plain language, with no jargon.

Work through the checklist at your own pace. Then try the starter workflow at the end — it's the first step of a bigger system, and it genuinely helps on its own.

The checklist: 10 fixes that move the needle

- 1. Treat your resume as evidence, not a biography.** Hiring managers don't need your life story — they need proof you can do *this* job. Every bullet should be evidence: what you did, and what happened because of it.
- 2. Tailor one resume per type of role.** You don't need 40 versions. If you're applying to customer success roles and operations roles, that's two resumes — each one speaking the language of that job.
- 3. Put honest numbers on every bullet you can.** "Supported customer accounts" is forgettable. "Supported 200+ customer accounts with a 94% satisfaction rating" gets remembered. (More on finding your numbers in the starter workflow below.)
- 4. Rewrite your LinkedIn headline to say what you do.** Not "Seeking new opportunities" — that says nothing. Try: "Customer Success Rep | 6 yrs keeping clients happy | Open to remote roles." Say the thing.
- 5. Apply to fewer jobs, better.** Ten thoughtful applications beat fifty copy-paste ones. Read the posting, mirror its language, and write two sentences on why *you* fit. Quality is the whole game now.
- 6. Reach out to three people a week.** A short message to a former coworker, a hiring manager, or someone in a role you want. Most people never do this — which is exactly why it works. (Warm beats cold, and short beats long.)
- 7. Follow up on every application once.** Five to seven days after applying, one polite nudge. Hiring managers are busy, not rude — a follow-up puts your name back on top of the pile.
- 8. Prepare five stories before you interview.** Not scripts — stories. Real moments from your work life: a problem you solved, a tough customer, something you learned. Walk in with stories ready and the nerves drop by half.

9. Track everything in one place. Company, role, status, next step, who you talked to, when to follow up. A simple spreadsheet beats a perfect memory every time. If it's not written down, it doesn't exist.

10. Keep personal details out of AI tools. AI chat tools are wonderful helpers for drafting and brainstorming — but never paste in your Social Security number, exact home address, bank details, or anything financial. Draft with the facts; keep the sensitive stuff to yourself.

Starter workflow: Resume evidence-mapping

This is the single highest-leverage resume exercise I know. It takes about 20 minutes, and it turns a vague work history into interview-ready proof.

What "evidence-mapping" means: You take one past job, list what you *actually* did day to day, and then match each item to what employers are looking for. You're building a map from your real experience to their job posting.

Step 1 — Pick one past job

Choose the job most relevant to the roles you're applying for now.

Step 2 — List what you actually did

Forget job titles and official descriptions. What did your hands and brain do all day? Write 8–10 plain sentences. Include the unglamorous stuff — that's usually where the gold is.

Step 3 — Add numbers wherever you honestly can

How many people, how often, how much, how fast? Approximate is fine ("about 30 a day") — invented is not.

Step 4 — Match each item to what employers want

Look at 2–3 job postings for roles you want. For each thing you did, ask: *does this prove I can do something they're asking for?* If yes, that's a resume bullet waiting to happen.

Worked example

Past job: Shift Supervisor, grocery store (4 years)

What I actually did: - Ran the floor during evening shifts with 8–12 staff - Handled customer complaints and returns at the service desk - Did the weekly schedule for 20+ employees - Trained every new cashier (about 30 people over 4 years) - Counted cash drawers and prepped the nightly deposit (~\$8,000/night) - Reorganized the back room when inventory piled up - Covered for the store manager during vacations

Matched to an Operations Coordinator posting (asks for: scheduling, process improvement, team coordination, inventory):

What I did	What the employer wants	Resume bullet
Weekly schedule for 20+ employees	Scheduling, team coordination	Scheduled weekly shifts for 20+ staff across departments, covering gaps with zero missed shifts in 2 years
Reorganized the back room	Process improvement	Redesigned back-room inventory layout, cutting restock time from 90 minutes to 40
Trained ~30 new cashiers	Team coordination, training	Trained and onboarded ~30 new hires; my trainees had the lowest register-error rate in the store
Nightly deposit ~\$8,000	Responsibility, trust	Managed nightly cash handling averaging \$8,000 with zero discrepancies over 4 years

See what happened? Nothing was invented. The experience was always there — it just needed translating into the employer's language.

Your turn: Grab a piece of paper or open a blank document and do this for your most relevant past job. Twenty minutes. You'll be surprised what's hiding in your own work history.

Want the full system?

This checklist and starter workflow are genuinely useful on their own — but they're the opening chapter, not the whole book.

The complete **AI Job Search OS** (\$49, one-time) is the full step-by-step system this came from: fill-in-the-blank resume bullet formulas with worked examples, a copy-paste outreach message pack, an

interview story bank with prompts, negotiation scripts, an application tracker with a plain-English setup guide, and guided workflows that show you exactly how to use free AI chat tools at each step — explained in plain language, no tech skills assumed.

It's built for people starting over: laid-off professionals, career changers, folks returning to work, and anyone who feels behind on AI and wants a clear system instead of more generic advice.

If you're ready to stop guessing and start working a system — we'd love to have you. Get back to work. 💪

Club Relaunch — *Get back to work.*